



URBAN grew by CATCHMENT 65.6%

60% HOUSEHOLDS IN CATCHMENT

HAVE ANNUAL TOTAL INCOME in excess of \$70k

LARGE HIGH QUALITY HOUSING DEVELOPMENTS

DDEDDIETON WIPDAM

PREBBLETON, WIGRAM, ROLLESTON, LINCOLN

## DEMOGRAPHICS

Population by urban catchment area\*

#### Census

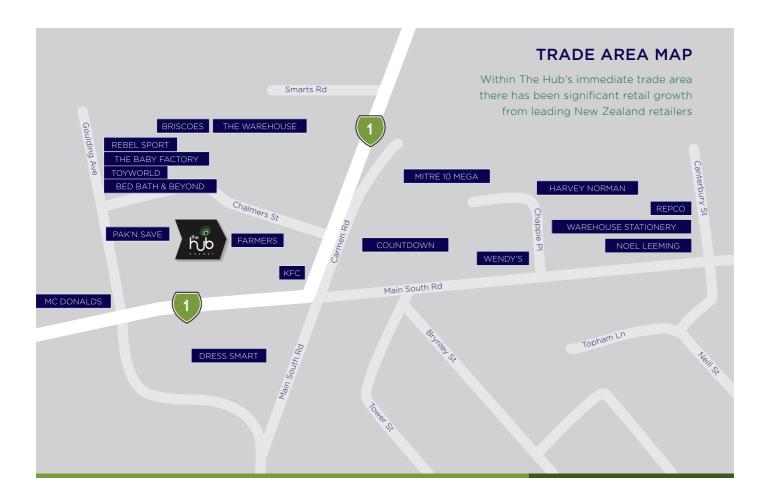
2001	25,760
2006	29,980
2013	34,540
2018	42,650

2001 - 2018 growth 65.6%

Total household income'

Census	The Hub Catchment	NZ
\$20,000 or less	3.9%	7.2%
\$20,001 - \$30,000	6.1%	7.9%
\$30,001 - \$50,000	14.9%	17.5%
\$50,001 - \$70,000	15.5%	15.5%
\$70,001 - \$100,000	25.2%	20.9%
\$100,001+	34.4%	30.9%

- Primary catchment growth of over 42.2% between 2006 & 2018 Census (Christchurch City same period only 7.4%)
- Dominant location in Southwest Christchurch
- Large high quality housing developments Prebbleton, Wigram, Rolleston, Lincoln
- Adjacent to State Highway 1
- ' Since 2013, catchment is estimated to have increased by approximately 5% per annum



# CENTRE INFORMATION

#### Centre statistics

Address 418 Main South Road, Christchurch

**Centre Type** Regional Shopping Centre

Net Lettable Area 24,000m<sup>2</sup>

Car parks 750

**Specialty Stores** Over 70 specialty stores

**Anchor Tenants** Flagship Farmers: 6,000m<sup>2</sup> department store

Pak'n Save: 6,400m<sup>2</sup>

**Owner** Shopping Centre Investments Ltd

#### **Key facts**

- \$70 million redevelopment. Completed in 2016
- Yielding footcounts in excess of 120,000 customer visits per week. 12 months to September 2019
- Flagship Farmers 6.000m<sup>2</sup> department store second largest in Christchurch
- Continued strong trading performance of over \$9.900/m<sup>2</sup>
- Major bus interchange located on the doorstep
- The only shopping centre in New Zealand to be accredited to Enviro-mark

\$70 million REDEVELOPMENT

6000m2 flagship bepartment store

STRONG PERFORMANCE

SALES **\$9900/m** 

### FLOOR PLAN AND DIRECTORY

